

## CUMBA ALUMNI ASSOCIATION (E-BULLETIN: APRIL 2007)

### *CUMBA 40<sup>th</sup> Anniversary Gala Dinner*

On 27<sup>th</sup> January 2007, the CUMBA Programmes held its 40<sup>th</sup> Anniversary Gala Dinner at the Convention Hall of the Hong Kong Convention & Exhibition Centre (HKCEC). Under the leadership of the Faculty of Business Administration, together with Mr. Rocky Lok (President of CUMBA Alumni Association, EMBA/2003), Ms Susanna Chiu (Co-chairperson of the Organizing Committee, EMBA/1997), Mr. Simon Wong (Co-chairperson of the Organizing Committee, EMBA/1996), and the concerted efforts of Faculty staff and alumni, the celebration won high acclaim from a full-house audience!



(Left to right: **Mr. Rocky Lok**, President of CUMBA Alumni Association; **Prof. Michael J. Ferguson**, Associate Dean & Director of MBA Programmes; **Prof. T.S. Lee**, Dean, Faculty of Business Administration; **Prof. Lawrence J. Lau**, Vice-Chancellor; **Prof. Andrew C.F. Chan**, Director of EMBA Programme; **Ms. Susanna Chiu**, Co-chairperson, Organizing Committee; **Mr. Simon Wong**, Co-chairperson, Organizing Committee)

It was our honour to have Mr. Wong Tung-shun, Peter, JP as our Guest of Honour to deliver an inspirational address. During the dinner, one of the most memorable moments went to the video presentation, “40 years of CUMBA – the Secret of Success”, which brought the audience down the MBA memory lane. Special tribute was paid to Mrs Nora Lau,

the “walking bible of CUMBA” and former supervisory executive officer of the MBA Programmes, and Mr. Joseph Man, alumnus from the class 1968, the first class of CUMBA. What’s more, alumni and faculty each hosted their own talk show at the celebration. The alumni show featured Mr. Paul Chan (President of HKICPA), Mr. Victor So (CEO of LINK) and Mr. Michael Wong (Vice Chairman of SHK) whereas Professor KC MUN, Professor LI Kam-hon and Professor Andrew CF CHAN hosted the faculty show.



(Upper) An inspirational address delivered by Mr. Peter Wong Tung-shun JP, our Guest of Honour



Alumni Talk Show featuring Mr. Paul Chan (3-Yr/1984), Mr. Victor So (3-Yr/1983) and Mr. Michael Wong (3-Yr/1984), three of our prominent alumni from the CUMBA family

As a token of appreciation to the participants, a limited edition of the alumni directory of all classes from 1968 to 2008, comprising the 10 modes of attendance of CUMBA and a reprint of the very first CUMBA brochure were distributed.

Congratulations to CUMBA, our pride and honour!

### **Other Events**

#### ***Classical Music Appreciation***

Mr. Benjamin Hsu, our highly acclaimed speaker on classical music and one of our supportive alumni, gave a series of four lectures on classical music in March 2007.

This is the third year we launch this series. Held at CU Balcony, the talks combined music with the fun of learning in a cozy ambience. Benjamin's passion and eloquence in music has moved the hearts of many. It was no accident that registration for this series was once again full within 24 hours.

We look forward to having Benjamin back in the near future.



#### ***Fung Shui, Face Reading, & Zi Wei Lectures***

Alumnus Mr. Jimmy Fan, fortune-telling enthusiast, has studied the captioned subjects for more than 20 years. We are delighted to have Jimmy share with us his observation and experience over a series of lectures held between 9 October 2006 to 28 November 2006 following his very successful talks which

spanned over 80 hours on related subjects held for CUMBA alumni in previous years.

Contrary to popular belief that it is difficult to communicate these subjects in laymen terms, Jimmy made use of what MBA-ers know best - case-study approach, to explain geomancy concepts.



Though our fortunes may be different, our appreciation to Jimmy's efforts is most certainly the same.

#### ***Wine Tasting Event***

The art of wine appreciation offers a moment of relaxation from the daily hustle and bustle in the typical Hong Kong way of life. It is also a hot topic in our alumni circle. Wine tasting events were launched three times in 2006 with more than 200 alumni participating. Ms Ellen Chan, owner of a wine cellar in Hong Kong, was our speaker. Combining her passion in wine with a spirit of sharing, she had broadened our views on the world of wine. Participants were well impressed by Ellen's knowledge, detailed illustrations, and wine selections.



(A relaxation area at the CU Balcony)

### *Traditional Chinese Medicine Talk*

Herbal tea or Chinese medicinal soups are nothing new to us, but how much do we know about them? Not much, I guess!

The talk on Traditional Chinese Medicine was delivered by guest speaker Dr. Tsim Wah Keung from HKUST, whose research focuses on the modernizing of traditional Chinese medicine and quality assurance issues. After the 2.5-hour talk, everyone in the house became more aware of how better choices could be made on herbal ingredients and also attained a better understanding of their potency. .



(An outside view at the CU Balcony)

### *Weave to Weave Talk*

Ms Edith Cheung (Past President of the Textile Society of Hong Kong), a passionate local fashion designer, was the speaker for our first-ever “Weave to Weave Talk” which brought participants to the old world of weaving. Participants learnt the basic concepts of weaving and put their newly acquired knowledge to practice. Who would have thought that aside from cotton and the more commonly known materials made into threads, even your pet’s hair could be woven into a beautiful piece of cloth!

### *Horse-riding to Management Talk*

Horse has been an object of wonder in China for over 4,000 years, captivating the interest of artists, philosophers and poets. It was also the

mainstay of Chinese military tactics and has inspired people to associate horse management with the context of managing an army, as Mencius wrote:

“良弓難挽, 良馬難騎, 良臣難使”

In this management talk, Mr. Stephen Selby invited us to take a glimpse of the mind and behavior of horses and their place in the battlefield. Insights were also drawn on how to command troops and manage staff in a difficult and ever-changing business environment.

### Membership News

#### *Join the CUMBA Alumni Family*

CUMBA has one of the most extensive alumni networks in Hong Kong. We have gotten close to 4,000 graduates from our programs over the past 40 years.



Take pride in our alumni association, act now to become a member and enjoy a variety of members' privileges and services! ***“Your Support Makes A Difference”***.

***One-time entrance fee is HK\$200.*** Please direct any enquiry for membership to [aa-cumba@alumni.cuhk.edu.hk](mailto:aa-cumba@alumni.cuhk.edu.hk)

Membership application form and details at: [http://www.cumba-alumni.org.hk/main/membership\\_application.htm](http://www.cumba-alumni.org.hk/main/membership_application.htm)

### **Open Appeal to Alumni and Students**

#### ***Alumni News and Students News***

Share with the CUMBA alumni community your latest news! Your ideas and contribution will enrich our news column and keep it alive. Email to [aa-cumba@alumni.cuhk.edu.hk](mailto:aa-cumba@alumni.cuhk.edu.hk).

#### ***Charity Task Force***

Fulfilling social responsibilities is one of our common values. We call for members to join the Charity Task Force! To find out more how you may contribute your service to the community with fellow MBA alumni, please contact [aa-cumba@alumni.cuhk.edu.hk](mailto:aa-cumba@alumni.cuhk.edu.hk)

#### ***Electronic Job Alert Service***

One of the greatest values of the CUMBA family is our network. Job Alert is sustained by job offers referred to the Association by fellow CUMBA alumni, and is one of the many services extended free-of-charge to members of our Association. Watch out for our recent hot and new jobs posted on the alumni website at <http://www.cumba-alumni.org.hk>

If you have a job opportunity to refer to your fellow CUMBA alumni, please place your request to [aa-cumba@alumni.cuhk.edu.hk](mailto:aa-cumba@alumni.cuhk.edu.hk)

#### ***Update Your Contacts with CUMBA***

Keep in touch with CUMBA! Update your contacts at: <http://www.baf.cuhk.edu.hk/alumni/mba>

#### **Editorial Board Members:**

YEUNG Antonia (3 Year / 1999)  
WAN Wilson (Evening / 2002)  
CHAN Wallace (Full-time/2006)  
FONG Anthony (Full-time/2005)



A world of difference we offer  
Your unfailing support we treasure  
YOU make the difference  
And the difference is you!